

Business Centre G.2 Waverley Court 4 East Market Street Edinburgh EH8 8BG Tel: 0131 529 3550 Email: [planning@edinburgh.gov.uk](mailto:planning@edinburgh.gov.uk)

Applications cannot be validated until all the necessary documentation has been submitted and the required fee has been paid.

Thank you for completing this application form:

ONLINE REFERENCE 100741402-003

The online reference is the unique reference for your online form only. The Planning Authority will allocate an Application Number when your form is validated. Please quote this reference if you need to contact the planning Authority about this application.

## Description of Proposed Advertisement(s)

Please describe the proposal: (You must select at least one) \*

- Fascia sign     Box sign     Canopy     Projecting sign  
 Hoarding     Flag     Advance sign     Other

If Other, please provide further details: \* (Max 500 characters)

Internally applied vinyl.

How many advertisement signs are you seeking consent for? \*

5

Will the advertisement(s) be illuminated or non-illuminated? \*

Both

Please describe the type and colour of illumination to match the details on your plans. (e.g. by external white floodlights, internal blue lighting etc): \* (Max 500 characters)

Internally illuminated static lighting

Please describe the dimensions of the advert, materials used for its construction and the methods to be used for fixing it to the building: \* (Max 500 characters)

See signage specification drawing

Will any of the proposed advertisement(s) project over a footway or public road? \*

Yes     No

Is this a renewal of a previous consent: \*

Yes     No     Dont Know

## Site Address Details

Planning Authority:

City of Edinburgh Council

Full postal address of the site (including postcode where available):

Address 1:

UNIT 1 - 4

Address 2:

14 TELFORD ROAD

Address 3:

CRAIGLEITH

Address 4:

Address 5:

Town/City/Settlement:

EDINBURGH

Post Code:

EH4 2BA

Please identify/describe the location of the site or sites

Northing

674882

Easting

321700

## Applicant or Agent Details

Are you an applicant or an agent? \* (An agent is an architect, consultant or someone else acting on behalf of the applicant in connection with this application)

Applicant  Agent

## Agent Details

Please enter Agent details

Company/Organisation:	Alder King Planning Consultants		
Ref. Number:	<input type="text"/>	You must enter a Building Name or Number, or both: *	
First Name: *	Alder	Building Name:	Pembroke House
Last Name: *	King LLP	Building Number:	15
Telephone Number: *	01173171000	Address 1 (Street): *	Pembroke Rd
Extension Number:	<input type="text"/>	Address 2:	Clifton
Mobile Number:	<input type="text"/>	Town/City: *	Bristol
Fax Number:	<input type="text"/>	Country: *	United Kingdom
		Postcode: *	BS8 3BA
Email Address: *	planning.consultancy@alderking.com		

Is the applicant an individual or an organisation/corporate entity? \*

Individual  Organisation/Corporate entity

## Applicant Details

Please enter Applicant details

Title:	<input type="text"/>	You must enter a Building Name or Number, or both: *	
Other Title:	<input type="text"/>	Building Name:	<input type="text"/>
First Name: *	<input type="text"/>	Building Number:	33
Last Name: *	<input type="text"/>	Address 1 (Street): *	Charterhouse Street
Company/Organisation	Sainsbury's Supermarkets Ltd	Address 2:	<input type="text"/>
Telephone Number: *	<input type="text"/>	Town/City: *	London
Extension Number:	<input type="text"/>	Country: *	United Kingdom
Mobile Number:	<input type="text"/>	Postcode: *	EC1M 6HJ
Fax Number:	<input type="text"/>		
Email Address: *	<input type="text"/>		

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement: \*

5 Years  More or less than 5 years

## Pre-Application Discussion

Have you discussed your proposal with the planning authority? \*

Yes  No

## Interest in the Land

Does the applicant own the land or buildings concerned? \*

Yes  No

Has the permission of the owner or any other person entitled to give permission for the display of an Advertisement been obtained? \*

Yes  No

## Planning Service Employee/Elected Member Interest

Is the applicant, or the applicant's spouse/partner, either a member of staff within the planning service or an elected member of the planning authority? \*

Yes  No

## Checklist – Application for Consent to Display an Advertisement

Please complete the following checklist to make sure you have provided all the necessary information in support of your application. Failure to submit all this information may result in your application being deemed invalid. The planning authority will not start processing your application until it is valid.

A Location plan which identifies the land to which the application relates drawn to an Identified scale and showing the direction of north. \*

Yes  No

A copy of other plans and drawings or information necessary to describe the proposals. \*  
(two must be selected)

Site Plan or block plan identifying where advert will be displayed.

Detailed Elevations.

Drawings of signs (including details of illumination).

Cross sections of signs showing relationship to building.

Photomontage.

Owners consent:  Yes  No

You must submit a fee with your application. Your application will not be able to be validated until the appropriate fee has been received by the planning authority.

## Declare – Advertisement Consent

I, the applicant/agent certify that this is an application for advertisement consent as described in this form, the accompanying plans, drawings and additional information.

Declaration Name: Mr Alder King LLP

Declaration Date: 11/02/2026

## Payment Details

Online payment: 7708250120576098504042;  
Payment date: 11/02/2026 15:50:00

Created: 11/02/2026 15:50