



Business Centre G.2 Waverley Court 4 East Market Street Edinburgh EH8 8BG Tel: 0131 529 3550 Email: planning@edinburgh.gov.uk

Applications cannot be validated until all the necessary documentation has been submitted and the required fee has been paid.

Thank you for completing this application form:

ONLINE REFERENCE 100728053-003

The online reference is the unique reference for your online form only. The Planning Authority will allocate an Application Number when your form is validated. Please quote this reference if you need to contact the planning Authority about this application.

Description of Proposed Advertisement(s)

Please describe the proposal: (You must select at least one) *

- ☒ Fascia sign ☐ Box sign ☐ Canopy ☒ Projecting sign
☐ Hoarding ☐ Flag ☐ Advance sign ☒ Other

If Other, please provide further details: * (Max 500 characters)

Installation of signage in conjunction with Class 3 restaurant use.

How many advertisement signs are you seeking consent for? *

7

Will the advertisement(s) be illuminated or non-illuminated? *

Both

Please describe the type and colour of illumination to match the details on your plans. (e.g. by external white floodlights, internal blue lighting etc): * (Max 500 characters)

Please refer to the cover letter prepared by Lichfields and application drawings ref. 10-30087-A-330 and ref. 10-30087-A-331 prepared by Blacksheep.

Please describe the dimensions of the advert, materials used for its construction and the methods to be used for fixing it to the building: * (Max 500 characters)

Please refer to the cover letter prepared by Lichfields and application drawings ref. 10-30087-A-330 and ref. 10-30087-A-331 prepared by Blacksheep.

Will any of the proposed advertisement(s) project over a footway or public road? *

☒ Yes ☐ No

Is this a renewal of a previous consent: *

☐ Yes ☒ No ☐ Dont Know

Site Address Details

Planning Authority:

City of Edinburgh Council

Full postal address of the site (including postcode where available):

Address 1:

110 PRINCES STREET

Address 2:

NEW TOWN

Address 3:

Address 4:

Address 5:

Town/City/Settlement:

EDINBURGH

Post Code:

EH2 3AA

Please identify/describe the location of the site or sites

Northing

673818

Easting

325054

Applicant or Agent Details

Are you an applicant or an agent? * (An agent is an architect, consultant or someone else acting on behalf of the applicant in connection with this application)

☐ Applicant ☒ Agent

Agent Details

Please enter Agent details

Company/Organisation:	Lichfields		
Ref. Number:		You must enter a Building Name or Number, or both: *	
First Name: *	Roisin	Building Name:	Lichfields
Last Name: *	Kingsbury	Building Number:	115
Telephone Number: *	07710364017	Address 1 (Street): *	George Street
Extension Number:		Address 2:	
Mobile Number:		Town/City: *	Edinburgh
Fax Number:		Country: *	United Kingdom
		Postcode: *	EH2 4JN
Email Address: *	roisin.kingsbury@lichfields.uk		
Is the applicant an individual or an organisation/corporate entity? *			
☐ Individual ☒ Organisation/Corporate entity			

Applicant Details

Please enter Applicant details

Title:	Other	You must enter a Building Name or Number, or both: *	
Other Title:		Building Name:	(C/O Agent)
First Name: *		Building Number:	115
Last Name: *		Address 1 (Street): *	George Street
Company/Organisation	Chick-fil-A UK	Address 2:	George Street
Telephone Number: *		Town/City: *	Edinburgh
Extension Number:		Country: *	United Kingdom
Mobile Number:		Postcode: *	EH2 4JN
Fax Number:			
Email Address: *			

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement: *

☒ 5 Years ☐ More or less than 5 years

Pre-Application Discussion

Have you discussed your proposal with the planning authority? *

☒ Yes ☐ No

Pre-Application Discussion Details Cont.

In what format was the feedback given? *

☐ Meeting ☐ Telephone ☒ Letter ☒ Email

Please provide a description of the feedback you were given and the name of the officer who provided this feedback. If a processing agreement [note 1] is currently in place or if you are currently discussing a processing agreement with the planning authority, please provide details of this. (This will help the authority to deal with this application more efficiently.) * (max 500 characters)

The Applicant engaged in the Council's pre-application advice process (ref. 25/04826/PREAPP) in September 2025. This engagement included the submission of initial proposals, and receipt of an advice letter from Planning Officer Craig Zirmer on 16 October 2025. The agent engaged in further correspondence with the Planning Officer via email to clarify additional matters.

Title:

Mr

Other title:

First Name:

Craig

Last Name:

Zirmer

Correspondence Reference
Number:

25/04826/PREAPP

Date (dd/mm/yyyy):

16/10/2025

Note 1. A Processing agreement involves setting out the key stages involved in determining a planning application, identifying what information is required and from whom and setting timescales for the delivery of various stages of the process.

Interest in the Land

Does the applicant own the land or buildings concerned? *

☐ Yes ☒ No

Has the permission of the owner or any other person entitled to give permission for the display of an Advertisement been obtained? *

☒ Yes ☐ No

Planning Service Employee/Elected Member Interest

Is the applicant, or the applicant's spouse/partner, either a member of staff within the planning service or an elected member of the planning authority? *

☐ Yes ☒ No

Checklist – Application for Consent to Display an Advertisement

Please complete the following checklist to make sure you have provided all the necessary information in support of your application. Failure to submit all this information may result in your application being deemed invalid. The planning authority will not start processing your application until it is valid.

A Location plan which identifies the land to which the application relates drawn to an Identified scale and showing the direction of north. *

☒ Yes ☐ No

A copy of other plans and drawings or information necessary to describe the proposals. * (two must be selected)

☒ Site Plan or block plan identifying where advert will be displayed.

☒ Detailed Elevations.

☒ Drawings of signs (including details of illumination).

☒ Cross sections of signs showing relationship to building.

☐ Photomontage.

Owners consent: ☒ Yes ☐ No

You must submit a fee with your application. Your application will not be able to be validated until the appropriate fee has been received by the planning authority.

Declare – Advertisement Consent

I, the applicant/agent certify that this is an application for advertisement consent as described in this form, the accompanying plans, drawings and additional information.

Declaration Name: Miss Roisin Kingsbury

Declaration Date: 21/11/2025

Fee Exemption Reason

I have arranged to pay my fee directly to my Authority

Applicant will pay via Edinburgh Council's online planning payment portal upon submission.