

Business Centre G.2 Waverley Court 4 East Market Street Edinburgh EH8 8BG Tel: 0131 529 3550 Email: planning@edinburgh.gov.uk

Applications cannot be validated until all the necessary documentation has been submitted and the required fee has been paid.

Thank you for completing this application form:

ONLINE REFERENCE 100713924-001

The online reference is the unique reference for your online form only. The Planning Authority will allocate an Application Number when your form is validated. Please quote this reference if you need to contact the planning Authority about this application.

Description of Proposed Advertisement(s)

Please describe the proposal: (You must select at least one) *

- Fascia sign Box sign Canopy Projecting sign
 Hoarding Flag Advance sign Other

If Other, please provide further details: * (Max 500 characters)

Replacement of existing 1no. 48 sheet with 1no digital LED advertisement display at 25 Metres South Of 46 Westfield Road, Gorgie, Edinburgh EH11 2QB.

How many advertisement signs are you seeking consent for? *

1

Will the advertisement(s) be illuminated or non-illuminated? *

illuminated

Please describe the type and colour of illumination to match the details on your plans. (e.g. by external white floodlights, internal blue lighting etc): * (Max 500 characters)

Internally illuminated 18m2 LED display (D48) to be operated at illumination level(s) in accordance with the 'Institute of Lighting Professionals (ILP) guidance document PLG05 - The Brightness of Illuminated Advertisements.'

Please describe the dimensions of the advert, materials used for its construction and the methods to be used for fixing it to the building: * (Max 500 characters)

6500mm (w) x 3500mm (h) LED digital display mounted on steel support frame, to be freestanding on railway embankment.

Will any of the proposed advertisement(s) project over a footway or public road? *

Yes No

Is this a renewal of a previous consent: *

Yes No Dont Know

Please give date and reference number of previous consent (if known):

Date: (dd/mm/yyyy)

24/05/2022

Application Reference Number:

22/01169/ADV

Site Address Details

Planning Authority:

City of Edinburgh Council

Full postal address of the site (including postcode where available):

Address 1:

Address 2:

Address 3:

Address 4:

Address 5:

Town/City/Settlement:

Post Code:

Please identify/describe the location of the site or sites

Advertising hoarding on railway embankment at Westfield Road, Gorgie, Edinburgh EH11 2QB

Northing

672564

Easting

322653

Applicant or Agent Details

Are you an applicant or an agent? * (An agent is an architect, consultant or someone else acting on behalf of the applicant in connection with this application)

Applicant

Agent

Agent Details

Please enter Agent details

Company/Organisation:	The Out of Home Media Consultancy Ltd		
Ref. Number:		You must enter a Building Name or Number, or both: *	
First Name: *	Steven	Building Name:	The Bloomsbury Office
Last Name: *	Wood	Building Number:	
Telephone Number: *	07729340685	Address 1 (Street): *	10 Bloomsbury Way
Extension Number:		Address 2:	
Mobile Number:		Town/City: *	London
Fax Number:		Country: *	England
		Postcode: *	WC1A 2SL
Email Address: *	steve.wood@outofhomemediaconsultancy.com		

Is the applicant an individual or an organisation/corporate entity? *

Individual Organisation/Corporate entity

Applicant Details

Please enter Applicant details

Title:		You must enter a Building Name or Number, or both: *	
Other Title:		Building Name:	Network Rail
First Name: *		Building Number:	
Last Name: *		Address 1 (Street): *	Waterloo General Offices
Company/Organisation	Network Rail	Address 2:	
Telephone Number: *		Town/City: *	London
Extension Number:		Country: *	England
Mobile Number:		Postcode: *	SE1 8SW
Fax Number:			
Email Address: *			

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement: *

5 Years More or less than 5 years

Pre-Application Discussion

Have you discussed your proposal with the planning authority? *

Yes No

Interest in the Land

Does the applicant own the land or buildings concerned? *

Yes No

Planning Service Employee/Elected Member Interest

Is the applicant, or the applicant's spouse/partner, either a member of staff within the planning service or an elected member of the planning authority? *

Yes No

Checklist – Application for Consent to Display an Advertisement

Please complete the following checklist to make sure you have provided all the necessary information in support of your application. Failure to submit all this information may result in your application being deemed invalid. The planning authority will not start processing your application until it is valid.

A Location plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north. *

Yes No

A copy of other plans and drawings or information necessary to describe the proposals. * (two must be selected)

Site Plan or block plan identifying where advert will be displayed.

Detailed Elevations.

Drawings of signs (including details of illumination).

Cross sections of signs showing relationship to building.

Photomontage.

Owners consent: Yes No

You must submit a fee with your application. Your application will not be able to be validated until the appropriate fee has been received by the planning authority.

Declare – Advertisement Consent

I, the applicant/agent certify that this is an application for advertisement consent as described in this form, the accompanying plans, drawings and additional information.

Declaration Name: Mr Steven Wood

Declaration Date: 23/05/2025

Fee Exemption Reason

Revised application

This application replaces the previous S42 application, which has been withdrawn. The LPA has agreed to transfer the paid fees to the new application.