

Business Centre G.2 Waverley Court 4 East Market Street Edinburgh EH8 8BG Tel: 0131 529 3550 Email: [planning@edinburgh.gov.uk](mailto:planning@edinburgh.gov.uk)

Applications cannot be validated until all the necessary documentation has been submitted and the required fee has been paid.

Thank you for completing this application form:

ONLINE REFERENCE 100688989-010

The online reference is the unique reference for your online form only. The Planning Authority will allocate an Application Number when your form is validated. Please quote this reference if you need to contact the planning Authority about this application.

## Description of Proposed Advertisement(s)

Please describe the proposal: (You must select at least one) \*

- Fascia sign     Box sign     Canopy     Projecting sign  
 Hoarding     Flag     Advance sign     Other

If Other, please provide further details: \* (Max 500 characters)

Totem signage to retail shopping centre per attached drawing information with this application

How many advertisement signs are you seeking consent for? \*

1

Will the advertisement(s) be illuminated or non-illuminated? \*

illuminated

Please describe the type and colour of illumination to match the details on your plans. (e.g. by external white floodlights, internal blue lighting etc): \* (Max 500 characters)

Internally illuminated white light

Please describe the dimensions of the advert, materials used for its construction and the methods to be used for fixing it to the building: \* (Max 500 characters)

Totem structure nominal 2m wide by 10m tall. self supporting structure independent of building. Opaque acrylic tenant signage internally illuminated.

Will any of the proposed advertisement(s) project over a footway or public road? \*

Yes  No

Is this a renewal of a previous consent: \*

Yes  No  Dont Know

## Site Address Details

Planning Authority:

City of Edinburgh Council

Full postal address of the site (including postcode where available):

Address 1:

Address 2:

Address 3:

Address 4:

Address 5:

Town/City/Settlement:

Post Code:

Please identify/describe the location of the site or sites

Westside Plaza Shopping Centre and Car Park, Wester Hailes Rd, Edinburgh EH14 2SW

Northing

669834

Easting

319847

## Applicant or Agent Details

Are you an applicant or an agent? \* (An agent is an architect, consultant or someone else acting on behalf of the applicant in connection with this application)

Applicant  Agent

## Agent Details

Please enter Agent details

Company/Organisation:	Comprehensive Design Architects		
Ref. Number:		You must enter a Building Name or Number, or both: *	
First Name: *	Andrew	Building Name:	
Last Name: *	Gass	Building Number:	16
Telephone Number: *	01312251111	Address 1 (Street): *	Moray Place
Extension Number:		Address 2:	
Mobile Number:		Town/City: *	Edinburgh
Fax Number:		Country: *	Scotland
		Postcode: *	EH3 6DT
Email Address: *	agass@cda-edin.co.uk		

Is the applicant an individual or an organisation/corporate entity? \*

Individual  Organisation/Corporate entity

## Applicant Details

Please enter Applicant details

Title:	Mr	You must enter a Building Name or Number, or both: *	
Other Title:		Building Name:	Salford Innovation Forum
First Name: *	Syed	Building Number:	
Last Name: *	Etizaz	Address 1 (Street): *	Room 224
Company/Organisation	U and S Investment Ltd	Address 2:	51 Frederick Road
Telephone Number: *		Town/City: *	Salford
Extension Number:		Country: *	United Kingdom
Mobile Number:		Postcode: *	M6 6FP
Fax Number:			
Email Address: *			

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement: \*

5 Years  More or less than 5 years

## Pre-Application Discussion

Have you discussed your proposal with the planning authority? \*

Yes  No

## Pre-Application Discussion Details Cont.

In what format was the feedback given? \*

Meeting  Telephone  Letter  Email

Please provide a description of the feedback you were given and the name of the officer who provided this feedback. If a processing agreement [note 1] is currently in place or if you are currently discussing a processing agreement with the planning authority, please provide details of this. (This will help the authority to deal with this application more efficiently.) \* (max 500 characters)

Discussions had with Graham Fraser, the assigned case officer for application 25/00707/FUL which through our discussions have agreed should be withdrawn and substituted with this application for the Totem signage

Title:

Mr

Other title:

First Name:

Fraser

Last Name:

Graham

Correspondence Reference Number:

Date (dd/mm/yyyy):

23/04/2025

Note 1. A Processing agreement involves setting out the key stages involved in determining a planning application, identifying what information is required and from whom and setting timescales for the delivery of various stages of the process.

## Interest in the Land

Does the applicant own the land or buildings concerned? \*

Yes  No

## Planning Service Employee/Elected Member Interest

Is the applicant, or the applicant's spouse/partner, either a member of staff within the planning service or an elected member of the planning authority? \*

Yes  No

## Checklist – Application for Consent to Display an Advertisement

Please complete the following checklist to make sure you have provided all the necessary information in support of your application. Failure to submit all this information may result in your application being deemed invalid. The planning authority will not start processing your application until it is valid.

A Location plan which identifies the land to which the application relates drawn to an Identified scale and showing the direction of north. \*

Yes  No

A copy of other plans and drawings or information necessary to describe the proposals. \* (two must be selected)

Site Plan or block plan identifying where advert will be displayed.

Detailed Elevations.

Drawings of signs (including details of illumination).

Cross sections of signs showing relationship to building.

Photomontage.

Owners consent:  Yes  No

You must submit a fee with your application. Your application will not be able to be validated until the appropriate fee has been received by the planning authority.

## Declare – Advertisement Consent

I, the applicant/agent certify that this is an application for advertisement consent as described in this form, the accompanying plans, drawings and additional information.

Declaration Name: Mr Andrew Gass

Declaration Date: 24/04/2025

## Fee Exemption Reason

Payment arranged direct with Authority

Payment of £346 required. Please generate a link so the applicant may pay direct.