

Business Centre G.2 Waverley Court 4 East Market Street Edinburgh EH8 8BG Email: [planning.support@edinburgh.gov.uk](mailto:planning.support@edinburgh.gov.uk)

Applications cannot be validated until all the necessary documentation has been submitted and the required fee has been paid.

Thank you for completing this application form:

ONLINE REFERENCE 100700287-001

The online reference is the unique reference for your online form only. The Planning Authority will allocate an Application Number when your form is validated. Please quote this reference if you need to contact the planning Authority about this application.

## Description of Proposed Advertisement(s)

Please describe the proposal: (You must select at least one) \*

- Fascia sign     Box sign     Canopy     Projecting sign  
 Hoarding     Flag     Advance sign     Other

If Other, please provide further details: \* (Max 500 characters)

The Maroon Mile heritage trail will consist of lamppost 15 lamppost banners. The banners have been designed with the guidance, and in accordance with CEC's banner template and regulations.

How many advertisement signs are you seeking consent for? \*

1

Will the advertisement(s) be illuminated or non-illuminated? \*

non-illuminated

Please describe the type and colour of illumination to match the details on your plans. (e.g. by external white floodlights, internal blue lighting etc): \* (Max 500 characters)

Please describe the dimensions of the advert, materials used for its construction and the methods to be used for fixing it to the building: \* (Max 500 characters)

The banners as advised by CEC will be 2030mm high by 760mm wide. The banners will have a 70mm pocket at the top and bottom of the banner, welded and stitched. The banners will be printed on both sides of DSB700, 700gr/m2 premium grade flexible blockout PVC. The banners will be supplied by Hearts but will be installed by the council as requested.

Will any of the proposed advertisement(s) project over a footway or public road? \*

Yes     No

Is this a renewal of a previous consent: \*

Yes     No     Dont Know

## Site Address Details

Planning Authority:

City of Edinburgh Council

Full postal address of the site (including postcode where available):

Address 1:

Address 2:

Address 3:

Address 4:

Address 5:

Town/City/Settlement:

Post Code:

Please identify/describe the location of the site or sites

The Maroon Mile Banner trail will start at Haymarket War Memorial and work its way up to Tynecastle Park. Lamppost identified are DAZ02A DAZ05 DAZ08 DAZ12 DAZ15 DAZ19 DAZ23 DAZ27 DAZ34 DAZ38 GHR08 GHR18 GHR13 MGC02 MGC05

Northing

Easting

## Applicant or Agent Details

Are you an applicant or an agent? \* (An agent is an architect, consultant or someone else acting on behalf of the applicant in connection with this application)

Applicant  Agent

## Applicant Details

Please enter Applicant details

Title:	<input type="text" value="Ms"/>	You must enter a Building Name or Number, or both: *	
Other Title:	<input type="text"/>	Building Name:	<input type="text" value="Tynecastle Park"/>
First Name: *	<input type="text" value="Karen"/>	Building Number:	<input type="text"/>
Last Name: *	<input type="text" value="Mailley"/>	Address 1 (Street): *	<input type="text" value="McLeod Street"/>
Company/Organisation	<input type="text" value="Heart of Midlothian Football Club"/>	Address 2:	<input type="text"/>
Telephone Number: *	<input type="text" value=""/>	Town/City: *	<input type="text" value="Edinburgh"/>
Extension Number:	<input type="text"/>	Country: *	<input type="text" value="Scotland"/>
Mobile Number:	<input type="text"/>	Postcode: *	<input type="text" value="EH11 2NL"/>
Fax Number:	<input type="text"/>		
Email Address: *	<input type="text" value=""/>		

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement: \*

5 Years  More or less than 5 years

## Pre-Application Discussion

Have you discussed your proposal with the planning authority? \*

Yes  No

## Pre-Application Discussion Details Cont.

In what format was the feedback given? \*

Meeting  Telephone  Letter  Email

Please provide a description of the feedback you were given and the name of the officer who provided this feedback. If a processing agreement [note 1] is currently in place or if you are currently discussing a processing agreement with the planning authority, please provide details of this. (This will help the authority to deal with this application more efficiently.) \* (max 500 characters)

We have spoken to several Council departments including Alan Moonie and Craig Zirmer from CEC Planning. Feedback included submitted a detailed plan of the route and designated lampposts and example of banner works. Discussions have run for over a year and several other departments have been involved of the creation of the trail. It has been agreed that the banners could be in place for 6 months.

Title:	<input type="text" value="Mr"/>	Other title:	<input type="text" value="Mr"/>
First Name:	<input type="text" value="Craig"/>	Last Name:	<input type="text" value="Zirmer"/>
Correspondence Reference Number:	<input type="text"/>	Date (dd/mm/yyyy):	<input type="text" value="03/02/2025"/>

Note 1. A Processing agreement involves setting out the key stages involved in determining a planning application, identifying what information is required and from whom and setting timescales for the delivery of various stages of the process.

## Interest in the Land

Does the applicant own the land or buildings concerned? \*

Yes  No

Has the permission of the owner or any other person entitled to give permission for the display of an Advertisement been obtained? \*

Yes  No

## Planning Service Employee/Elected Member Interest

Is the applicant, or the applicant's spouse/partner, either a member of staff within the planning service or an elected member of the planning authority? \*

Yes  No

## Checklist – Application for Consent to Display an Advertisement

Please complete the following checklist to make sure you have provided all the necessary information in support of your application. Failure to submit all this information may result in your application being deemed invalid. The planning authority will not start processing your application until it is valid.

A Location plan which identifies the land to which the application relates drawn to an Identified scale and showing the direction of north. \*

Yes  No

A copy of other plans and drawings or information necessary to describe the proposals. \* (two must be selected)

Site Plan or block plan identifying where advert will be displayed.

Detailed Elevations.

Drawings of signs (including details of illumination).

Cross sections of signs showing relationship to building.

Photomontage.

Owners consent:  Yes  No

You must submit a fee with your application. Your application will not be able to be validated until the appropriate fee has been received by the planning authority.

## Declare – Advertisement Consent

I, the applicant/agent certify that this is an application for advertisement consent as described in this form, the accompanying plans, drawings and additional information.

Declaration Name: Ms Karen Mailley

Declaration Date: 03/02/2025

## Payment Details

Online payment: 7385952977436698504008;  
Payment date: 03/02/2025 15:08:00

Created: 03/02/2025 15:08