

Business Centre G.2 Waverley Court 4 East Market Street Edinburgh EH8 8BG Email: planning.support@edinburgh.gov.uk

Applications cannot be validated until all the necessary documentation has been submitted and the required fee has been paid.

Thank you for completing this application form:

ONLINE REFERENCE 100697336-002

The online reference is the unique reference for your online form only. The Planning Authority will allocate an Application Number when your form is validated. Please quote this reference if you need to contact the planning Authority about this application.

Description of Proposed Advertisement(s)

Please describe the proposal: (You must select at least one) *

- Fascia sign
 Box sign
 Canopy
 Projecting sign
 Hoarding
 Flag
 Advance sign
 Other

If Other, please provide further details: * (Max 500 characters)

The proposal comprises of the installation of a new backlit illuminated single letter Sign to the Ground floor Facia area, centre above the shopfront elevation. The installation of a new non-illuminated blade sign to the exiting signage bracket, left of the shop entrance door. And the installation of small vinyl sticker signs to the Windows.

How many advertisement signs are you seeking consent for? *

3

Will the advertisement(s) be illuminated or non-illuminated? *

Both

Please describe the type and colour of illumination to match the details on your plans. (e.g. by external white floodlights, internal blue lighting etc): * (Max 500 characters)

backlit using warm white - LED strips bonded to inner face of the letterform

Please describe the dimensions of the advert, materials used for its construction and the methods to be used for fixing it to the building: * (Max 500 characters)

New Backlit fascia signage, reading "FREE PEOPLE" consists of 255x38x3990mm powder coated brass letters fixed to the existing signage fascia, using hidden fixings. New non-illuminated blade sign will be 355 x 610 x 38mm suspended from existing bracket rod with brass hanging rods finished in farrow & ball "pink ground". New "free people" vinyl sign sticker to the right shopfront window shall be in individual white, 100mm tall Letters and applied to the inside of the window.

Will any of the proposed advertisement(s) project over a footway or public road? *

Yes No

Is this a renewal of a previous consent: *

Yes No Dont Know

Site Address Details

Planning Authority:

City of Edinburgh Council

Full postal address of the site (including postcode where available):

Address 1:

94 GEORGE STREET

Address 2:

NEW TOWN

Address 3:

Address 4:

Address 5:

Town/City/Settlement:

EDINBURGH

Post Code:

EH2 3DF

Please identify/describe the location of the site or sites

Northing

673902

Easting

325023

Applicant or Agent Details

Are you an applicant or an agent? * (An agent is an architect, consultant or someone else acting on behalf of the applicant in connection with this application)

Applicant Agent

Agent Details

Please enter Agent details

| | | | |
|-----------------------|-------------------------|--|----------------|
| Company/Organisation: | APT-design | | |
| Ref. Number: | | You must enter a Building Name or Number, or both: * | |
| First Name: * | Arnold | Building Name: | |
| Last Name: * | Bernhardt | Building Number: | 31 |
| Telephone Number: * | +44 (0)1858 469420 | Address 1 (Street): * | Main Street |
| Extension Number: | | Address 2: | |
| Mobile Number: | | Town/City: * | Kilby |
| Fax Number: | | Country: * | Leicestershire |
| | | Postcode: * | LE18 3TD |
| Email Address: * | arnold@apt-design.co.uk | | |

Is the applicant an individual or an organisation/corporate entity? *

Individual Organisation/Corporate entity

Applicant Details

Please enter Applicant details

| | | | |
|----------------------|-----------------|--|------------|
| Title: | Mr | You must enter a Building Name or Number, or both: * | |
| Other Title: | | Building Name: | |
| First Name: * | Mark | Building Number: | 146 |
| Last Name: * | Andersen | Address 1 (Street): * | Brick Lane |
| Company/Organisation | URBN UK Limited | Address 2: | |
| Telephone Number: * | | Town/City: * | London |
| Extension Number: | | Country: * | London |
| Mobile Number: | | Postcode: * | E1 6RU |
| Fax Number: | | | |
| Email Address: * | | | |

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement: *

5 Years More or less than 5 years

If more or less than 5 Years, please state number of years: *

10

Pre-Application Discussion

Have you discussed your proposal with the planning authority? *

Yes No

Interest in the Land

Does the applicant own the land or buildings concerned? *

Yes No

Has the permission of the owner or any other person entitled to give permission for the display of an Advertisement been obtained? *

Yes No

Planning Service Employee/Elected Member Interest

Is the applicant, or the applicant's spouse/partner, either a member of staff within the planning service or an elected member of the planning authority? *

Yes No

Checklist – Application for Consent to Display an Advertisement

Please complete the following checklist to make sure you have provided all the necessary information in support of your application. Failure to submit all this information may result in your application being deemed invalid. The planning authority will not start processing your application until it is valid.

A Location plan which identifies the land to which the application relates drawn to an Identified scale and showing the direction of north. *

Yes No

A copy of other plans and drawings or information necessary to describe the proposals. *
(two must be selected)

Site Plan or block plan identifying where advert will be displayed.

Detailed Elevations.

Drawings of signs (including details of illumination).

Cross sections of signs showing relationship to building.

Photomontage.

Owners consent: Yes No

You must submit a fee with your application. Your application will not be able to be validated until the appropriate fee has been received by the planning authority.

Declare – Advertisement Consent

I, the applicant/agent certify that this is an application for advertisement consent as described in this form, the accompanying plans, drawings and additional information.

Declaration Name: Mr Arnold Bernhardt

Declaration Date: 06/01/2025

Payment Details

Online payment: 7363339109556274904026;
Payment date: 08/01/2025 10:58:00

Created: 08/01/2025 10:58